



2025 FUNDRAISER TOOLKIT

Hustle
FOR THE
HOUSE 



RMHC®
Alberta

Getting Race Roster Ready: Your Quick-Start Guide

Set up your personal pledge page

[Click here for step-by-step instructions on how to set up your personal pledge page on Race Roster.](#)

Set up your team on Race Roster

[Click here for step-by-step instructions on how to set up your fundraising team on Race Roster.](#)



Show your community that you're making a difference!

When you register for Hustle for the House, you'll receive a Proud Participant image to share online. Spread the word and inspire friends and family to join you and support your fundraising efforts.

Don't forget to tag us @**RMHCAAlberta** and use the hashtag **#HustlefortheHouseAB** so we can cheer you on!



Henry was born with chronic kidney disease that quickly turned into end stage renal failure. He needs long term treatment at a children's hospital to sustain his life. We now live in Calgary to have a home near the Alberta Childrens Hospital but in our journey to get here we've spent over 300 nights in Ronald McDonald House® in Calgary and Vancouver. We are so grateful for the care and hope to help other families ease the financial and emotional burden of having a sick child.

Fundraising Tips & Ideas

Dream big! Set a fundraising goal that excites you.

Tell your story. Personalize your page and share why you're passionate about RMHC® Alberta.

Lead the way. Kick off your fundraiser by making the first donation yourself. Consider skipping a small indulgence for a month, like your daily latte or takeout night, and put those savings toward your goal. Every little bit adds up!

Make a list. Jot down friends, family, and coworkers you'd like to reach out to.

Post with purpose. Share a link to your fundraising page online and let people know how they can help.

Double the impact. Ask your employer about donation matching.

Get competitive. Challenge coworkers, friends, or family to see who can raise the most.

Don't be shy! The biggest step is simply asking - you've got this!



Remember, **you're not just asking for donations - you're inviting people to support something that matters to you.** By participating in Hustle for the House, you're giving friends and family a simple, meaningful way to stand behind you and the cause you care about.

Fundraising deadline: Sunday, September 28th, 2025.



Presented by  **ALTALINK**
A BENSHERE HATHAWAY ENERGY COMPANY

All donations made by August 31, 2025 will be **matched up to 50%** through Rogers Birdies for Kids Presented by AltaLink.

We're Here to Help!

RMHC Alberta has a team of dedicated individuals and resources available to assist you with your fundraising efforts. Please visit rmhcalberta.org for more information or email events@rmhcalberta.org.



Fundraising Support:

We're full of ideas and advice to help make your fundraiser a success.



Helpful Materials:

Need forms, more information, or background materials? We've got those too!



Inspiring Videos:

Discover heartfelt stories from RMHC Alberta families on our YouTube channel:

- [1. RMHC Alberta: Families Cope Better When They're Together](#)
- [2. The Ronald McDonald House is More Than a House. It's Home](#)
- [3. Impact at RMHC Alberta](#)
- [4. The Dye-Wilson RMHC Alberta story](#)



Charitable Tax Receipts:

Donations of \$20 or more are eligible for a tax receipt.

If you're collecting in-person donations, simply drop off your [pledge form](#) along with cash or cheques at one of our four Houses (rmhcalberta.org/about/contact-us).

If you're outside these cities, no problem! Email us at events@rmhcalberta.org for next steps.

For more information and resources, visit rmhcalberta.org.

Thank you for making a difference!