



The  **SINOPEC**

GIVING TEAM

Youth Fundraising Toolkit



Ronald McDonald
House Charities®
Alberta

About the House

Ronald McDonald House Charities® Alberta supports families seeking vital medical treatment for their seriously ill or injured child. Our Houses in Calgary, Red Deer, and Edmonton provide a home-away-from-home for families who need to travel for medical reasons.

In addition to private family suites, our Houses offer communal kitchens, home-style living rooms, free laundry facilities, play areas, and programming for all ages. Most importantly, our Houses offer a warm, compassionate environment for families to share experiences and shore up strength.

In 2018, 1,220 out-of-town families stayed at a Ronald McDonald House in Alberta. Our 73 suites across the province were able to provide a total of 22,280 nights of comfort for families.

With your support we can continue to give families the gift of togetherness during one of life's most difficult times.

What is the Giving Team?

Now your dollar becomes two!

As a generous supporter of youth initiatives, Sinopec Canada has become our official Giving Team sponsor. Sinopec Canada has agreed to match all youth donations up to \$25,000 annually! Now every dollar you raise will become two, which supports families staying at Ronald McDonald House Charities® Alberta.



Haylen's Ice Cream Shop

Haylen first began fundraising for Ronald McDonald House Charities® Alberta at the age of 5 when he donated half of his birthday money. After visiting the House to drop off his donation, Haylen was so inspired that he asked his parents to help him build an ice cream stand in his driveway so he could sell frozen treats and donate the proceeds to the House.

Since 2013, Haylen's Ice Cream Shop has raised more than **\$30,000** for RMHC Alberta and has shown no signs of slowing down!

We are so lucky to have such a devoted young donor who continues to inspire us and all those around him with his generosity. You can follow Haylen's adventures on Facebook: www.facebook.com/HaylensShop

Join the Team!



Donate your Birthday!

This year, celebrate your birthday by giving rather than receiving. Ask your friends and family to support you through in-kind or monetary donations that will support the House.



Fundraise at School

You and your classmates could help support families staying at Ronald McDonald House by raising funds through a school fundraiser!



Make Fun Matter

Create your own fundraiser like Haylen did!

Start your own fundraiser at www.MakeFunMatter.com and share with your friends and family.

Check out our wish list at www.rmhcalberta.org to see what we need most in each House.

Steps to Take

STEP 1

Pick your fundraiser

Decide how you want to raise money to help families.

(See ideas on page 5)

STEP 2

Get in touch

Tell us about your plans. Contact us to receive your application form and to help us better understand your fundraising initiative.

STEP 3

Approval

Once you have submitted your application, please wait for approval before you begin planning your event.

CONTACT:

CALGARY

cjung@rmhcsca.org
403.240.3000 ext.130

RED DEER

gdamsgaard@rmhcsca.org
403.340.2007 ext.108

EDMONTON

megang@rmhcna.org
780.439.5437 ext.256

MEDICINE HAT

chider@rmhcsca.org
587.448.3355

STEP 4

Plan your event

- Build your own fundraising page at www.MakeFunMatter.com
- Set a realistic fundraising goal and develop a budget
- Recruit volunteers for an event committee or to support your initiative
- Create a checklist of tasks to be completed
- Have fun!

STEP 5

That's a wrap!

- Please ensure all pledge forms and funds are collected (full information is required for tax receipts)
- Contact us to set up your cheque presentation and tour!
- Remember to thank everyone that helped and donated!
- Celebrate your success!

Fundraising Ideas

Garage sale



Chores for change



Movie night

Carnival

Bake sale

Concert

Ice cream stand

Bowl-a-thon

Lemonade stand

Cut grass



Car wash



Bottle drive



Shovel snow

Craft sale

Talent show

Hockey tournament

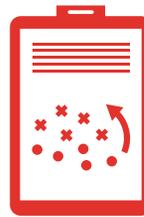
How to raise \$100 fast!



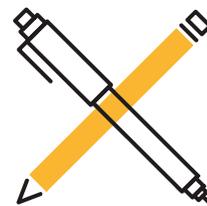
Ask a family member for
\$25



Ask a friend for
\$25



Ask your coach for
\$25



Ask your teacher for
\$25

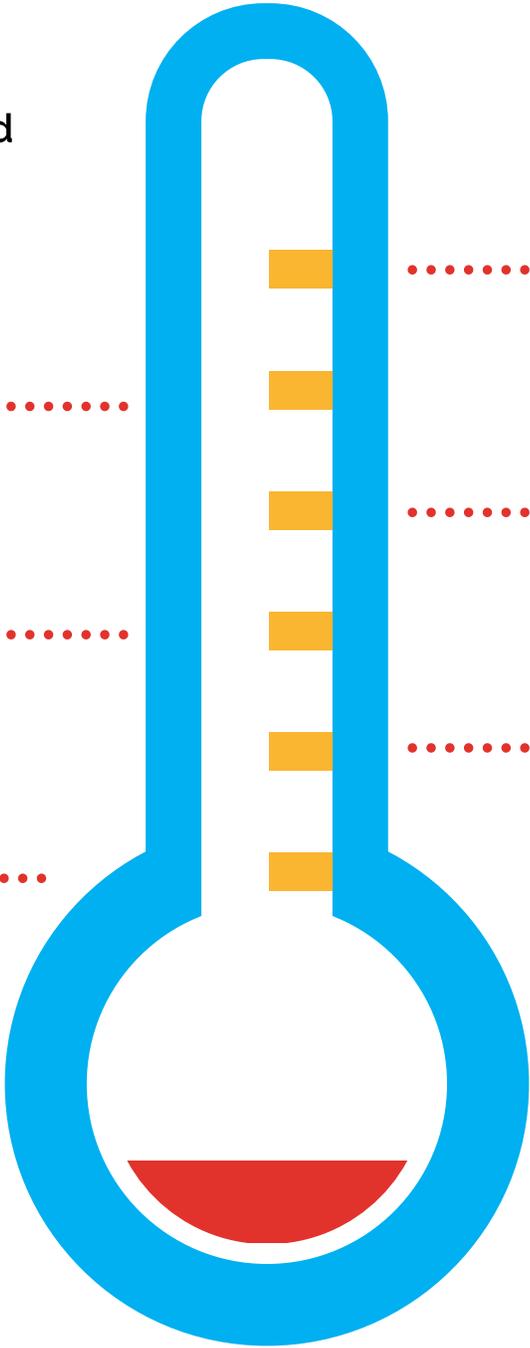
Fundraiser!

Thank you for supporting



Ronald McDonald
House Charities®
Alberta

Goal!



#KeepingFamiliesClose

What we're doing:
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When:

Pledge Online:

Where:

